



Brief for new Vault logo

Who we are:

Vault is a technology company that specialises in making workplaces safer through intelligent software.

Our software and mobile apps provide solutions for risk management, health and safety compliance, people and training management, equipment and site inspections, professional audits, and recording of any hazards, injuries or incidents.

Our tagline:

“Intelligent safety software” with alternate ‘Intelligent risk software’

Words to describe our company:

Innovative, comprehensive, energetic, dynamic, fun, safe, inclusive, intelligent, humble, friendly.

We like to think of ourselves as the silent heroes; who work quietly in the background to help people get home safe from their jobs.



Colours we like:

Dark grey, light grey, orange, yellow, blue and green. But we are open to any colour!



Other details for our new Logo:

- We are open to playing with the letters in the word Vault to symbolise something to do with intelligence, risk or safety.
- We are open to having a separate graphic to the word Vault as long as the graphic is not too static. We find our current logo (see header of page) too static and unfriendly.
- We'd like our new logo to be iconic and memorable so that the word Vault becomes synonymous with risk management and safety.
- We are not an overly corporate business.



Some other logos that we really like:

Just to give you an idea of what we like in a logo

